

TOPICS

Deliberate Creation: A Framework for Creative Problem Solving and Finding Opportunities

Coach Jennifer Weggeman, M.A. will share an overview of a dynamic & valuable creative problem solving process. It is a framework for creativity researched, developed and proven over the past 50 years. It is particularly relevant for personal & professional growth.

Two distinct kinds of thinking are essential for being creative.

- Divergent Thinking: Generating lots of options
- Convergent Thinking: Judging options, making decisions

The creative problem solving model has 3 stages:

- Explore the Challenge
- Generate Ideas
- Prepare for Action

This proven method studied by creativity research experts Alex Osborn and Sidney Parnes for approaching a problem or a challenge *is an imaginative and innovative way to redefine opportunities, come up with ideas and take action on those ideas.*

Although structured, it is very flexible. It is powerful because you can apply the process to ANYTHING! This framework can be used individually or in a group for any type of deliberate creation.

This is a dynamic and fun group experience! By incorporating different interactive tools and techniques you will “think about thinking” in a new way!

More Career, Job Search, Interviews, Networking, Interpersonal Communication, Wellness, Personal Growth & Creative Problem Solving Topics:

Tap Into Your Potential

Mind Map: Action Steps for Success

Step out with Bold Moves

Essential Keys to Creating an Inspiring Brand for Passion & Profit

Exploring Success Techniques for Enhancing Career Skills

Make Your Next Career Move Multiple Income Sources 101

Take Back Your Time

Take Back Your Energy

Discover Your Beauty Inside & Out

Jennifer Weggeman, M.A.

Career & Business Success Coach | Life Transformation Expert | Idea Generator |
Speaker & Workshop Presenter | University Instructor | Author

www.EdgeOfYourGreatness.com

@_FindYourEdge

630.708.2JOB